

# Become A Sponsor!

## JOIN US FOR THE INAUGURAL BUILDERS OF HOPE LUNCHEON



**KEYNOTE SPEAKER  
MIGUEL CARDONA**

**12th United States  
Secretary of Education,  
Former Commissioner  
of Education in Connecticut,  
and an American Leader,  
Educator and Former Principal**



**Clifford Beers  
Community Care Center**  
A Clifford Beers Community Health Partner

**Co-Chairs Ray Andrewsen and Anne Godsey**

Associate your business with the Builders of Hope Luncheon – an event that has been convening members of the community for two decades. Together we are creating a network of like-minded individuals who champion community-based systems of care that take a “whole-istic” view of the child and family.

After 20 incredible years as a breakfast event, we’re changing things up and moving the beloved Builders of Hope event to lunchtime! The event will be held this year at Cascade Fine Catering in Hamden on Thursday, September 25th at 11:30 AM. We’re honored to have Miguel Cardona as our keynote speaker, sharing insights on the future of our education system. This is a fantastic opportunity to become a sponsor and be part of a mission that transforms lives and empowers communities.

This year’s Builders of Hope Luncheon is more than just an event—it’s a chance to transform lives. Your sponsorship will support the transformation of Clifford Beers’ new multi-use space at 794 Dixwell Ave, in the heart of the Newhallville Neighborhood of New Haven.

In a community where early education opportunities are limited, this space will serve as a beacon of hope — expanding access to early education for young children and families. Your sponsorship doesn’t just support a project; it fuels a movement toward equity, opportunity, and brighter futures.

### **Why choose to be a Builder of Hope?**

- You’ll join a group of 3,500+ key stakeholders and community leaders who have come together since the Luncheon began. Past notable speakers include: award-winning actor and mental health advocate Joe Pantoliano and Pulitzer Prize-winning journalist and author of *Life, Animated: A Story of Sidekicks, Heroes, and Autism*, Ron Suskind; and Sonia Manzano, author and “Maria” on Sesame Street.
- Miguel Angel Cardona is an American educator who served as the 12th United States secretary of education under President Joe Biden from March 2, 2021 to January 20, 2025. A former teacher and administrator, he prioritizes equity and excellence for all students. He led efforts to safely reopen schools during the pandemic, distribute historic education funding, and improve higher education access and affordability. Cardona advocates for collaboration to reimagine a more equitable education system. He and his wife, Marissa, are parents of two children, one in high school and one in college.

As a sponsor, you’ll be counted among community leaders such as Southern Connecticut State University, Yale-New Haven Hospital, KeyBank, and many more who are helping children, families, and communities moving forward.

A corporate Sponsorship is invaluable! Please consider supporting the Builders of Hope Luncheon. 100% of your support will benefit the mental and behavioral healthcare needs of our youth.

We are happy to work with you to create a package that is tailored to your specific needs.

We look forward to partnering with you for our Inaugural Builders of Hope Luncheon!



# JOIN US FOR THE INAUGURAL BUILDERS OF HOPE LUNCHEON

with MIGUEL CARDONA

Thursday, September 25, 2025  
Cascade Fine Catering

## CHAMPION - \$7500

Be a champion sponsor! This is our highest level sponsorship providing your company with the maximum exposure and participation at our event. Enjoy exclusive benefits not available at any other level!

- Premium reserved seating for 20 with table sign
  - Electronic & print recognition
  - Logo on event day posters and signage
  - Logo on all e-blasts & marketing materials
  - Verbal recognition in opening remarks
  - Opportunity to address the audience
- Exclusive to Champion**
- Prime electronic event recognition
  - Prime branding space as the event sponsor on the website with hyperlink & listing on our Facebook page until end of 2025
  - Listing & logo on electronic invitation
  - Logo in program guide

## COMMUNITY ADVOCATE - \$4000

- Preferred reserved seating for 10 with table sign
  - Electronic & print recognition
  - Logo on event day posters and signage
  - Logo on all e-blasts & marketing materials
  - Verbal recognition in opening remarks
- Exclusive to Community Advocate**
- Electronic event recognition
  - Logo on the event website with hyperlink until the end of 2025
  - Listing & logo on electronic invitation

## COMMUNITY CHANGE AGENT - \$2500

- Reserved seating for 6 with table sign
  - Print recognition
  - Logo on event day posters and signage
  - Logo inclusion on all marketing materials
  - Verbal recognition in opening remarks
- Exclusive to Community Change Agent**
- Electronic event recognition
  - Logo on the website with hyperlink until end of 2025
  - Listing on electronic invitation

## COMMUNITY ALLY - \$1200

- Attendance at the event for 4 guests
- Name on event day posters & in program guide
- Electronic event recognition
- Listing on the event website

## COMMUNITY PARTNER - \$600

- Attendance at the event for 2 guests
- Electronic event recognition
- Listing in program guide and on website

### THANK YOU!

Please return this form to indicate your sponsorship level.

Name/Company:

Address:

Email:

### Sponsorship Level

- ☐ CHAMPION
- ☐ Community Advocate
- ☐ Community Change Agent
- ☐ Community Ally
- ☐ Community Partner

I/We cannot attend but wish to donate \$ \_\_\_\_\_

### Make checks payable to Clifford Beers Community Care Center

Mail to: Clifford Beers  
Attn: BOH 2025  
41 Marne Street  
Hamden, CT 06514

Contact:  
Jennifer Cretella-Brown  
203-522-7077  
jcretella@cliffordbeers.org/203-772-1270 ext. 2208